



ASIA  
PHILANTHROPY  
CIRCLE

# APC Regional ECD Research Online Launch

Early childhood development lays the foundation for a child's physical, emotional, and intellectual well-being, and is a strong predictor of long-term development. Recent evidence shows that giving children the best start in life requires access to comprehensive programmes and services between birth and 6 years that address their health and developmental needs, including early education.

Supported by 12 Asian philanthropic organisations including **10 APC members**, the Regional ECD study conducted by **Centre for Evidence and Implementation (CEI)** is the first of its kind to map the current landscape of ECD programmes, services, and policies in **Singapore, Indonesia, Philippines, and China**.

Through this research, donors and key stakeholders may identify opportunities for sector development and collaboration to attain better outcomes in areas such as funding, programming, service integration, and evaluation for ECD.

Join us as we hear from experts about the regional ECD research as well as their recommendations, learn from other regions about their lessons in improving ECD outcomes, and how to use evidence to translate policy to practice.

## DATE AND TIME:

Thu, 6 July 2023  
3.00 – 6.00 PM

## LOCATION:

Via Zoom

<https://us02web.zoom.us/j/83926306770?pwd=NzdSZWhPNnBsVWxpaVTV2QVI2NXFBZz09>

Meeting ID: 839 2630 6770  
Passcode: 410544

## CONTACT

Jasmine Khin  
[jasmine.k@asiaphilanthropycircle.org](mailto:jasmine.k@asiaphilanthropycircle.org)

## PROGRAMME

3.00 PM

### Welcome and Introduction

Stacey Choe, Asia Philanthropy Circle

3.05 PM

### Background on the Development of the ECD Research

Dr J. Satrijo Tanudjojo, Tanoto Foundation

3.10 PM

### Presentation of Research Findings

Maryanna Abdo and Esther Goh, Centre for Evidence and Implementation (CEI)

- Top level and comparative findings Singapore, Indonesia, Philippines, and China
- Key Recommendations

*Followed by Q&A*

3.50 PM

### How to Improve Early Childhood Outcomes Through Parenting Models and Transforming Cities

Rushda Majeed, Van Leer Foundation

*Followed by Q&A*

PROGRAMME

---

4.30 PM	<b>From Evidence to Policy to Practice: Translating Evidence to Create Better Impact</b> Assoc Prof Robyn Mildon, Centre for Holistic Initiatives in Learning and Development (CHILD)  <i>Followed by Q&amp;A</i>
4.50 PM	<b>End of Main Session and Break</b>
4.55 PM	BY INVITE ONLY <b>Country Breakouts</b> China, Indonesia, Philippines, Singapore
5.40 PM	Shareback
5.55 PM	Wrap up by APC

## SPEAKERS



**J. Satrijo Tanudjojo**  
Tanoto Foundation

**Dr. J. Satrijo Tanudjojo** joined Tanoto Foundation after 35 years of varied work and academic experience. Starting as an engineer, he made his way up to senior executive positions in general management, strategy and human resources. Satrijo has been President & CEO of several leading international companies in Greater China & Japan, in Iran, the Middle East and in France.

Satrijo promotes sustainable development and business practices and is a board member of several charity and corporate governance organizations.

Satrijo holds a Doctorate in knowledge management from Cranfield University in Britain, a MBA from ESSEC in France, a certified directorship in corporate governance from INSEAD in France, and he is a geophysics graduate from Gadjah Mada University.



**Maryanna Abdo**  
Centre for Evidence and Implementation

**Maryanna Abdo** is the Managing Director of CEI. Mary has lived in Asia since 2012, supporting organisations to develop strategies and capture innovations that maximise impact across more than 25 countries. Her clients have included governments, foundations, impact investors, non-profits, multilateral donors, and educational institutions. In her role with CEI, Mary supports clients to maximise the impact of the programs they fund. She brings a particular interest in evidence-driven philanthropy.

Previously, Mary was with global strategy house L.E.K. Consulting, where she was a Senior Manager and founding member of the firm's global education practice. She was previously Vice President at EY-Parthenon. In both institutions she led the education team's work with public and social impact clients, while also developing thought leadership initiatives, authoring major reports for USAID, DFID, World Bank Group, Qatar Foundation, and Jacobs Foundation, among others.



**Esther Goh**  
Centre for Evidence and Implementation

**Esther Goh** is an Early Childhood Development specialist with a breadth of experience across education, policymaking and philanthropy.

Over the past ten years, Esther has taught kindergarten, worked for the government of Singapore and also supported the strategic development of early childhood policy and programmes from within an international philanthropic foundation. She has led the coordination and provision of technical assistance to government and strategic partners globally, through her role as a knowledge broker, bringing best practice to large scale policies and programmes. Beyond these roles, Esther has co-produced and directed a short film highlighting the work of maternal mental health para counsellors within the Rohingya Refugee Camps in Bangladesh.

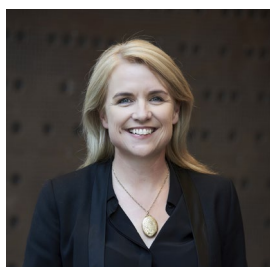
## SPEAKERS



**Rushda Majeed**  
Van Leer Foundation

**Rushda Majeed** leads the Van Leer Foundation's programme work globally. She joined the Foundation in 2017 as the Representative for India and expanded the impact of the Foundation's work in India through an innovative series of partnerships at the intersection of urban development, public health, and early childhood development. These included partnering with India's urban ministry to launch the Nurturing Neighbourhoods Challenge for bringing an early childhood lens in city planning and design, and partnering with the health ministry on Paalan 1000, a national-scale early childhood initiative.

Her previous experience covers a diverse range of sectors, including Bloomberg Philanthropies, where she helped manage the India Smart Cities Challenge in collaboration with the Indian government, and Princeton University's Innovations for Successful Societies, where she led research in 11 countries to analyse reforms that improve government performance and accountability. Rushda holds a master's degree in International Affairs from the School of International and Public Affairs at Columbia University and a bachelor's degree in Computer Science from Eastern Kentucky University.



**Assoc Prof Robyn Mildon**  
Centre for Holistic  
Initiatives for Learning and  
Development (CHILD)

**Assoc Prof Robyn Mildon** is an internationally recognised figure in the field of evidence synthesis and translation, implementation science and program and policy evaluations in health and human services with particular expertise in early childhood. She is the Founding Executive Director of the [Centre for Evidence and Implementation](#) (CEI), a global social purpose organisation whose work now spans across 8 countries.

Robyn is a Visiting Professor at the Yong Loo Lin School of Medicine, National University of Singapore, Co-Director of the recently established Behavioural and Implementation Science Interventions (BISI), National University of Singapore, an Adjunct Associate Professor at Monash University in Australia, and Chair of the Evidence and Implementation Summit 2021.

Over her career, Robyn's work has helped to advance the implementation of better evidence in policy and practice settings, improving the quality and effectiveness of health and human services. She has been a keynote speaker at multiple events around the globe and designed and led a number of workshops to train students, policy makers and practitioners in implementation science and evaluation methods.