Unlocking Asia's philanthropic potential by increasing giving across borders











Transnational Giving Asia (TGA) Feasibility Study

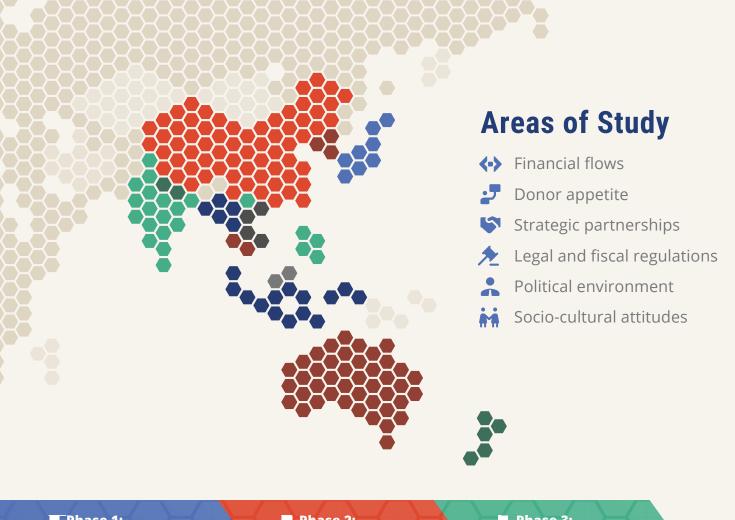
The landscape of international philanthropy today is far more diverse than it was 20 years ago. Today we see funding flow not only from the West, but also between countries in the Global South.

With one-third of the world's wealth and two-thirds of the world's poor living in Asia, the opportunities for regional giving are immense. However, Asia's philanthropists face a range of tax, regulatory, and practical challenges that create barriers to giving across borders.

Give2Asia, the King Baudouin Foundation, and the **Asia Philanthropy Circle** are conducting a 1-year feasibility study to assess the appetite and feasibility for setting up an effective cross-border giving network in the Asia-Pacific region.

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■ Phase 1:

Landscape Assessment & Literature Review

Phase 2:

Data Collection & **Ecosystem Mapping**

■ Phase 3:

Analysis & Business Model Development

How to get involved

The TGA feasibility study welcomes involvement from Asia-Pacific philanthropy stakeholders, including donor groups, recipient groups, intermediaries, and advisors. To stay informed about the study or to contact project leadership, email tga@give2asia.org.

